Programme:	MBA International Business Management and Leadership
Variation	Fast-Track (3 Semesters)
Start	Winter Semester 2026/27 (September)
Status	August 2026

Semester 1 (WiSe 2026/27)	Module 1: Introduction to Learning in the New Business World (5 Credit Points)			
Sep./Oct. 26				
Date:	Day	Time	Submodule	Location
14.09.2026	Mo	17:00 - 18:30	Introductory Online Session - MBA Kick off	Virtual
18.09.2026	Fr	12:00 - 20:00	Welcome at Kempten Business School: Discover & Connect	Kempten Business School
19.09.2026	Sa	09:00 - 15:00	Building Bonds	Kempten Business School
25.09.2026	Fr	14:00-19:00	Introduction to Scientific Methodology	Kempten Business School
26.09.2026	Sa	09:00 - 16:30	Mastering Professional English Communication	Kempten Business School
05.10.2026	Mo	17:00-18:30	Summary Workshop	Virtual

Semester 1	Module 2: Leadership Excellence & Communication (5 Credit Points)			
Oct./Nov. 26				
Date:	Day	Time	Submodule	Location
05.10.2026	Mo	18:30 - 20:00	Kick-off Workshop	Virtual
16.10.2026	Fr	14:00 - 17:00	Leadership Communication	Vöhlinschloss
17.10.2026	Sa	09:00 - 16:00	Leadership Communication	Vöhlinschloss
23.10.2026	Fr	14:00 - 17:30	Mindset & Leadership Principles	Vöhlinschloss
24.10.2026	Sa	09:00 - 16:30	Mindset & Leadership Principles	Vöhlinschloss
02.11.2026	Mo	17:00 - 18:30	Summary Workshop	Virtual
		Individual Coaching Decision Dynamic - Appointments will be set up separately		Virtual

Semester 1	Module 3: Digital Transformation & Artificial Intelligence (5 Credit Points) - project based			
Nov./Dec. 26				
Date:	Day	Time	Submodule	Location
27.10.2026	Tu	17:00 – 18:00	Briefing-Workshop	Virtual
29.10.2026	Th	17:00 - 18:00	Kick-off Workshop	Virtual
05.11.2026	Th	17:00 - 18:30	AI Applications in Business	Virtual
06.11.2026	Fr	14:00 - 17:30	Project Management in Digital Projects	Kempten Business School
07.11.2026	Sa	09:00 - 16:30	Project Management in Digital Projects	Kempten Business School
13.11.2026	Fr	08:00 - 19:00	Excursion - Location will be announced	Location tbd
14.11.2026	Sa	09:00 - 16:30	Digital Transformation Strategies	Kempten Business School
03.12.2026	Th	17:00 - 19:00	Summary Workshop	Virtual

Semester 1	Module 4: International Economics & Finance (5 Credit Points)			
Dec. 26/Jan. 27				
Date:	Day	Time	Submodule	Location
30.11.2026	Mo	17:00 - 18:00	Kick-off Workshop	Virtual
05.12.2026	Sa	09:00 - 17:30	Fundamental Understanding of Financial Information in Business	Kempten Business School
08.12.2026	Tu	17:00 - 19:30	Global Macro-Environmental Analysis	Virtual
11.12.2026	Fr	14:00 - 17:00	International Finanical Markets and Instruments	Kempten Business School
12.12.2026	Sa	09:00 - 17:30	Risk Management & Financial Decision Making	Kempten Business School
12.01.2027	Tu	17:00 - 19:00	Summary Workshop	Virtual

Semester 1	Module 5: Strategic Management (5 Credit Points)			
Jan. 27				
Date:	Day	Time	Submodule	Location
08.01.2027	Fr	17:00 - 18:30	Kick-off Workshop	Virtual
15.01.2027	Fr	14:00 - 17:00	Strategic Analysis & Formulation of Business Level Strategy	Vöhlinschloss
16.01.2027	Sa	09:00 - 16:00	Strategic Analysis & Formulation of Business Level Strategy	Vöhlinschloss
22.01.2027	Fr	14:00 - 17:30	Strategic Development and Optimisation	Vöhlinschloss
23.01.2027	Sa	09:00 - 16:30	Execution Oversight & Performance Enhancement	Vöhlinschloss
28.01.2027	Th	17:00 - 18:30	Summary Workshop	Virtual

Semester 1	Module 6: Future-Oriented Commercial & Customer Experience Strategies (5 Credit Points)			
Feb. 27				
Date:	Day	Time	Submodule	Location
02.02.2027	Tu	17:00 - 18:00	Kick-off Workshop	Virtual
05.02.2027	Fr	14:00 - 17:00	Go to Market Strategies	Vöhlinschloss
06.02.2027	Sa	09:00 - 16:00	Go to Market Strategies	Vöhlinschloss
12.02.2027	Fr	14:00 - 17:30	Sales Enablement and Superior Customer Experience	Vöhlinschloss
13.02.2027	Sa	09:00 - 16:30	Customer Experience Enhancement	Vöhlinschloss
24.02.2027	We	17:00 - 19:00	Summary Workshop	Virtual

Semester 2 (SoSe 2027)	Module 7: Innovation, Intra-/Entrepreneurship & Change for the Future (5 Credit Points)			
Mar./Apr. 27				
Date:	Day	Time	Submodule	Location
02.03.2027	Tu	17:00 - 18:30	Kick-off Workshop	Virtual
05.03.2027	Fr	14:00 - 17:00	Innovation Fundamentals	Kempten Business School
06.03.2027	Sa	09:00 - 17:00	Agile Customer-Centric and User-Oriented Design Methodology Part I	Kempten Business School
19.03.2027	Fr	13:30 - 20:30	Change Management vs. Leading Change	Kempten Business School
20.03.2027	Sa	9:00 - 13:00	Agile Customer-Centric and User-Oriented Design Methodology Part II	Kempten Business School
25.03.2027	Th	18:00 - 19:00	Summary Workshop	Virtual
08.04.2027	Th	17:00 – 19:00	Impulsvortrag – Gründung und Investorenperspektive	Virtual

Semester 2	Module 8: Sustainability & Corporate Social Responsibility (5 Credit Points)			
Apr./May 27				
Date:	Day	Time	Submodule	Location
13.04.2027	Tu	17:00 - 18:30	Kick-off Workshop	Virtual
16.04.2027	Fr	14:00 - 18:00	Foundations of Sustainability Management	Kempten Business School
17.04.2027	Sa	09:00 - 16:30	Circular Economy	Kempten Business School
23.04.2027	Fr	14:00 - 18:00	Green Finance & ESG-Risk Management	Kempten Business School
24.04.2027	Sa	09:00 - 16:30	Business Ethics & Diversity/Inclusion	Kempten Business School
05.05.2027	We	17:00 - 18:30	Summary Workshop	Virtual

Semester 2	Module 9: Leadership & Future of Work (5 Credit Points)			
May 27				
Date:	Day	Time	Submodule	Location
03.05.2027	Mo	17:00 - 18:30	Kick-off Workshop	Virtual
14.05.2027	Fr	14:00 - 17:00	Transformational Leadership	Vöhlinschloss
15.05.2027	Sa	09:00 - 16:00	Transformational Leadership	Vöhlinschloss

21.05.2027	Fr	14:00 - 17:30	Hybrid Team Management	Vöhlinschloss
22.05.2027	Sa	09:00 - 16:30	Hybrid Team Management	Vöhlinschloss
27.05.2027	Th	17:00 - 18:30	Summary Workshop	Virtual

Semester 2	Module 10: Operations and Supply Chain Management (incl. Digital Process Management) (5 Credit Points)			
Jun./Jul. 27				
Date:	Day	Time	Submodule	Location
07.06.2027	Mo	17:00 - 18:00	Kick-off Workshop	Virtual
11.06.2027	Fr	08:00 - 19:00	Excursion - Location will be announced	tbd
12.06.2027	Sa	09:00 - 17:00	Sustainable Supply Chains and Managing Risks	Kempten Business School
18.06.2027	Fr	14:00 - 19:00	Digital Operations Management for E-Commerce & Platform Strategies	Kempten Business School
19.06.2027	Sa	09:00 - 15:00	Digital Process Management	Kempten Business School
13.07.2027	Tu	17:00 - 18:30	Summary Workshop	Virtual
22./23./24./25.06.2027		18:00 - 18:45	Individual Coaching for Project Groups - Managing Digital Projects Deep Dive - Appointments will be set up separately	Virtual

Semester 2	Module 13: International Business Management (Electives) (10 Credit Points)
Jun./Jul. 2027	Kingston University London Summer School
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected. international courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempten Business School, selected blended learning courses from the Kempten Business School. The selection options will be given in SS 2027.	
28.06.-10.07.2027 - tbc	Kingston University London Summer School (2 weeks - 1 course per week 5 CP each) already possible to take these courses in 2027 (dates and timeline not garanteed) for the module 13 elective. Please contact astrid.menzl@hs-kempten.de directly if you consider to take this course already this year 2027 latest by 15.03.2027.

Semester 2	Module 11: International HR Management			
Jul.27				
Date:	Day	Time	Submodule	Location
12.07.2027	Mo	17:00 - 18:00	Kick-off Workshop	Virtual
16.07.2027	Fr	14:00 - 17:30	Strategic HRM vs. Manager's Role in Talent Management	Kempten Business School
17.07.2027	Sa	09:00 - 16:00	Global Mobility	Kempten Business School
23.07.2027	Fr	14:00 - 17:00	Cross-Cultural Behavior - What is culture and how culture differs	Kempten Business School
24.07.2027	Sa	09:00 - 16:30	Cross-Cultural Behavior – Experiencing Cultural Conflict Situations	Kempten Business School
29.07.2027	Th	17:00 - 18:30	Summary Workshop	Virtual

Semester 2	Module 12: Scientific Methodology - Deep Dive (5 Credit Points)			
Aug. 27				
Date:	Day	Time	Submodule	Location
02.08.2027	Mo	17:00 - 18:30	Kick-off Workshop	Virtual
06.08.2027	Fr	14:00 - 17:30	Overview of Scientific Analysis	Kempten Business School
07.08.2027	Sa	09:00 - 16:00	Overview of Scientific Analysis	Kempten Business School
09.-21.08.2027	Individual Coaching Scientific Ideation (30 min.) - Appointments will be set up separately			Virtual
13.08.2027	Fr	14:00 - 18:00	Quantitative and Qualitative Research Methodologies Examination	Kempten Business School
19.08.2027	Th	17:00 - 18:30	Summary Workshop	Virtual

Semester 3 (WiSe 2027/28)	Professional Skills & Application
Sept. 27 – Feb. 28	Module 13: International Business Management (Electives) (10 Credit Points)
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected. international courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempten Business School, selected blended learning courses from the Kempten Business School. The selection options will be given in SS 2027.	

Sept. 27 – Feb. 28	Module 14: Master Thesis & Disputation

***Note**: Schedule is subject to change. Last edited on 21.10.2026*