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| Kurs | Strategic Business & Innovation |
| Start | 08.01.2027 |
| Vorlesungsart | Blended Learning |

| Datum | Tag | Uhrzeit | Modul |
|------------|-----|---------------|--|
| 08/01/2027 | Fr | 17:00 - 18:30 | Module 1: Strategic Management |
| 15/01/2027 | Fr | 14:00 - 17:00 | Strategic Analysis & Formulation of Business Level Strategy |
| 16/01/2027 | Sa | 09:00 - 16:00 | Strategic Analysis & Formulation of Business Level Strategy |
| 22/01/2027 | Fr | 14:00 - 17:30 | Strategic Development and Optimisation |
| 23/01/2027 | Sa | 09:00 - 16:30 | Execution Oversight & Performance Enhancement |
| 28/01/2027 | Th | 17:00 - 18:30 | Summary Workshop |
| 02/02/2027 | Tu | 17:00 - 18:00 | Module 2: Future-Oriented Commercial & Customer Experience Strategies |
| 05/02/2027 | Fr | 14:00 - 17:00 | Go to Market Strategies |
| 06/02/2027 | Sa | 09:00 - 16:00 | Go to Market Strategies |
| 12/02/2027 | Fr | 14:00 - 17:30 | Sales Enablement and Superior Customer Experience |
| 13/02/2027 | Sa | 09:00 - 16:30 | Customer Experience Enhancement |
| 24/02/2027 | We | 17:00 - 19:00 | Summary Workshop |
| 02/03/2027 | Tu | 17:00 - 18:00 | Module 3: Innovation, Intra-/Entrepreneurship & Change for the Future |
| 05/03/2027 | Fr | 14:00 - 17:00 | Innovation Fundamentals |
| 06/03/2027 | Sa | 09:00 - 17:00 | Agile Customer-Centric and User-Oriented Design Methodology Part I |
| 19/03/2027 | Fr | 13:30 - 20:30 | Change Management vs. Leading Change |
| 20/03/2027 | Sa | 09:00 - 13:00 | Agile Customer-Centric and User-Oriented Design Methodology Part II |
| 25/03/2027 | Th | 17:00 - 19:00 | Summary Workshop |
| 13/04/2027 | Tu | 17:00 - 18:30 | Module 4: Sustainability & Corporate Social Responsibility |
| 16/04/2027 | Fr | 14:00 - 18:00 | Foundations of Sustainability Management |
| 17/04/2027 | Sa | 09:00 - 16:30 | Circular Economy |
| 23/04/2027 | Fr | 14:00 - 18:00 | Green Finance & ESG-Risk Management |
| 24/04/2027 | Sa | 09:00 - 16:30 | Business Ethics & Diversity/Inclusion |
| 05/05/2027 | We | 17:00 - 18:30 | Summary Workshop |

Programm- und Terminänderungen vorbehalten