

Programme:	MBA International Business Management and Leadership (MBA47)		
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Variation: **Fast-Track (3 Semester)**
 Start: **Winter Semester 2026 (September)**
 Status: **Jan 2026** **Please note that the preliminary schedule is subject to change!**


 KEMPTEN
 BUSINESS SCHOOL

1. Semester (WiSe 2026/2027)			Foundations
Sep./Oct.26			Module 1: Introduction to Learning in the New Business World (5 Credit Points)
Date	Day	Time	Submodule
14/09/2026	Mo	17:00 - 18:30	Introductory Online Session - MBA Kick off
18/09/2026	Fr	12:00 - 20:00	Welcome at Kempten Business School: Discover & Connect
19/09/2026	Sa	09:00 - 15:00	Building Bonds
25/09/2026	Fr	14:00-19:00	Introduction to Scientific Methodology
26/09/2026	Sa	09:00 - 16:30	Mastering Professional English Communication
05/10/2026	Mo	17:00-18:30	Summary Workshop

Oct./Nov.26			Module 2: Leadership Excellence & Communication (5 Credit Points)
Date	Day	Time	Submodule
05/10/2026	Mo	18:30 - 20:00	Kick-off Workshop
16/10/2026	Fr	14:00 - 17:00	Leadership Communication
17/10/2026	Sa	09:00 - 16:00	Leadership Communication
23/10/2026	Fr	14:00 - 17:30	Mindset & Leadership Principles
24/10/2026	Sa	09:00 - 16:30	Mindset & Leadership Principles
02/11/2026	Mo	17:00 - 18:30	Summary Workshop
			Individual Coaching Decision Dynamic - Appointments will be set up separately

Nov./Dec.26			Module 3: Digital Transformation & Artificial Intelligence (5 Credit Points) - project based
Date	Day	Time	Submodule
29/10/2026	Th	17:00 - 18:00	Kick-off Workshop
06/11/2026	Fr	14:00 - 17:30	Project Management in Digital Projects
07/11/2026	Sa	09:00 - 16:30	Project Management in Digital Projects
13/11/2026	Fr	08:00 - 19:00	Excursion - Location will be announced
14/11/2026	Sa	09:00 - 16:30	Digital Transformation Strategies
27/11/2026	Fr	17:00 - 18:30	AI Applications in Business
03/12/2026	Th	17:00 - 19:00	Summary Workshop

Dec.26/Jan.27			Module 4: International Economics & Finance (5 Credit Points)
Date	Day	Time	Submodule
30/11/2026	Mo	17:00 - 18:00	Kick-off Workshop
05/12/2026	Sa	09:00 - 17:30	Fundamental Understanding of Financial Information in Business
08/12/2026	Tu	17:00 - 19:15	Global Macro-Environmental Analysis
11/12/2026	Fr	14:00 - 17:00	International Financial Markets and Instruments
12/12/2026	Sa	09:00 - 17:30	Risk Management & Financial Decision Making
12/01/2027	Tu	17:00 - 19:00	Summary Workshop

Jan/27			Module 5: Strategic Management (5 Credit Points)
Date	Day	Time	Submodule
08/01/2027	Fr	17:00 - 18:30	Kick-off Workshop
15/01/2027	Fr	14:00 - 17:00	Strategic Analysis & Formulation of Business Level Strategy
16/01/2027	Sa	09:00 - 16:00	Strategic Analysis & Formulation of Business Level Strategy
22/01/2027	Fr	14:00 - 17:30	Strategic Development and Optimisation
23/01/2027	Sa	09:00 - 16:30	Execution Oversight & Performance Enhancement
28/01/2027	Th	17:00 - 18:30	Summary Workshop

Feb/27				Module 6: Future-Oriented Commercial & Customer Experience Strategies (5 Credit Points)
Date	Day	Time	Submodule	Location
02/02/2027	Tu	17:00 - 18:00	Kick-off Workshop	Virtual
05/02/2027	Fr	14:00 - 17:00	Go to Market Strategies	Vöhlinschloss
06/02/2027	Sa	09:00 - 16:00	Go to Market Strategies	Vöhlinschloss
12/02/2027	Fr	14:00 - 17:30	Sales Enablement and Superior Customer Experience	Vöhlinschloss
13/02/2027	Sa	09:00 - 16:30	Customer Experience Enhancement	Vöhlinschloss
24/02/2027	We	17:00 - 19:00	Summary Workshop	Virtual

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2. Semester (SoSe 2027)			
Professional Skills			
Mar./Apr. 27			
Date	Day	Time	Submodule
02/03/2027	Tu	17:00 - 18:00	Kick-off Workshop
05/03/2027	Fr	14:00 - 17:00	Innovation Fundamentals
06/03/2027	Sa	09:00 - 17:00	Agile Customer-Centric and User-Oriented Design Methodology Part I
19/03/2027	Fr	13:30 - 20:30	Change Management vs. Leading Change
20/03/2027	Sa	9:00 - 13:00	Agile Customer-Centric and User-Oriented Design Methodology Part II
25/03/2027	Th	17:00 - 19:00	Summary Workshop

Apr./May27			
Module 8: Sustainability & Corporate Social Responsibility (5 Credit Points)			
Date	Day	Time	Submodule
13/04/2027	Tu	17:00 - 18:30	Kick-off Workshop
16/04/2027	Fr	14:00 - 18:00	Foundations of Sustainability Management
17/04/2027	Sa	09:00 - 16:30	Circular Economy
23/04/2027	Fr	14:00 - 18:00	Green Finance & ESG-Risk Management
24/04/2027	Sa	09:00 - 16:30	Business Ethics & Diversity/Inclusion
05/05/2027	We	17:00 - 18:30	Summary Workshop

May.27			
Module 9: Leadership & Future of Work (5 Credit Points)			
Date	Day	Time	Submodule
03/05/2027	Mo	17:00 - 18:30	Kick-off Workshop
14/05/2027	Fr	14:00 - 17:00	Transformational Leadership
15/05/2027	Sa	09:00 - 16:00	Transformational Leadership
21/05/2027	Fr	14:00 - 17:30	Hybrid Team Management
22/05/2027	Sa	09:00 - 16:30	Hybrid Team Management
27/05/2027	Th	17:00 - 18:30	Summary Workshop

Jun./Jul.27			
Module 10: Operations and Supply Chain Management (incl. Digital Process Management) (5 Credit Points)			
Date	Day	Time	Submodule
07/06/2027	Mo	17:00 - 18:00	Kick-off Workshop
11/06/2027	Fr	08:00 - 19:00	Excursion - Location will be announced
12/06/2027	Sa	09:00 - 17:00	Sustainable Supply Chains and Managing Risks
18/06/2027	Fr	14:00 - 19:00	Digital Operations Management for E-Commerce & Platform Strategies
19/06/2027	Sa	09:00 - 15:00	Digital Process Management
13/07/2027	Tu	17:00 - 18:30	Summary Workshop
22/23/24/25.06.2027		18:00 - 18:45	Individual Coaching for Project Groups - Managing Digital Projects Deep Dive - Appointments will be set up separately

June/July 2027 Summer School Kingston University London	Module 13: International Business Management (Electives) (10 Credit Points)	
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected. International courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempten Business School, selected blended learning courses from the Kempten Business School. The selection options will be given in SS 2027.		
28.06.-10.07.2027 - Ibc Kingston University London Summer School (2 weeks - 1 course per week 5 CP each) already possible to take these courses in 2027 (dates and timeline not guaranteed) for the module 13 elective. Please contact astrid.menzl@hs-kempten.de directly if you consider to take this course already this year 2027 latest by 15.03.2027.		

Jul/27			Module 11: International HR Management	
Date	Day	Time	Submodule	Location
12/07/2027	Mo	17:00 - 18:00	Kick-off Workshop	Virtual
16/07/2027	Fr	14:00 - 17:30	Strategic HRM vs. Manager's Role in Talent Management	Kempten Business School
17/07/2027	Sa	09:00 - 16:00	Global Mobility	Kempten Business School
23/07/2027	Fr	14:00 - 17:00	Cross-Cultural Behavior - What is culture and how culture differ	Kempten Business School
24/07/2027	Sa	09:00 - 16:30	Cross-Cultural Behavior – Experiencing Cultural Conflict Situations	Kempten Business School
29/07/2027	Th	17:00 - 18:30	Summary Workshop	Virtual

Aug/27			Module 12: Scientific Methodology - Deep Dive (5 Credit Points)	
Date	Day	Time	Submodule	Location
02/08/2027	Mo	17:00 - 18:30	Kick-off Workshop	Virtual
06/08/2027	Fr	14:00 - 17:30	Overview of Scientific Analysis	Kempten Business School
07/08/2027	Sa	09:00 - 16:00	Overview of Scientific Analysis	Kempten Business School
09.-21.08.2027	Individual Coaching Scientific Ideation (30 min.) - Appointments will be set up separately			Virtual
13/08/2027	Fr	14:00 - 18:00	Quantitative and Qualitative Research Methodologies Examination	Kempten Business School
19/08/2027	Th	17:00 - 18:30	Summary Workshop	Virtual

3. Semester (WiSe 2027/2028)	Professional Skills & Application
Sept.27-Feb.28	Module 13: International Business Management (Electives) (10 Credit Points)
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected. International courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempten Business School, selected blended learning courses from the Kempten Business School. The selection options will be given in SS 2027.	

Sept.27-Feb.28	Module 14: Master Thesis & Disputation
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